

NEW EUROPEAN BAUHAUS FESTIVAL

ASCOLI PICENO, 30 March 2026

AGENDA



**MEETING VENUE: School of Architecture and Design – Ascoli Piceno
Annunziata Site, Viale Norma Cossetto 9**

The event is organised by **SVEM- Regional Development Agency of Marche Region**
In partnership with the **University of Camerino, School of Architecture and Design**
in the framework of the **BAUHAUS4MED Project**, funded by INTERREG EURO-MED

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MORNING SESSION (Aula dell'Affresco)

9:30 - 10:00	Welcome coffee and registration of participants
10:00 - 10:20	Greetings from the Organizers <ul style="list-style-type: none"> • Marco Fioravanti – Mayor of Ascoli Piceno • Monica M. Cilla – President of SVEM, Sviluppo Europa Marche, Marche Region, Department of Culture • Massimo Sargolini – Director of the School of Architecture and Design, UNICAM
10:30 – 10:45	Introducing the NEW EUROPEAN BAUHAUS strategy <i>Thematic priorities and international best practices</i> <ul style="list-style-type: none"> • Massimo Sargolini – <i>School of Architecture and Design, UNICAM</i>
10:45 – 11:15	The Bauhaus4Med project <i>Presentation of project activities and results with particular reference to the youth consultation process conducted in Montalto delle Marche (AP)</i> <ul style="list-style-type: none"> • Project coordinator – SVEM, Sviluppo Europa Marche • Municipality of Montalto delle Marche
11:15 –12:00	Observing landscapes for green transition, social inclusion, and local democracy <ul style="list-style-type: none"> • Sylvie Salles – École nationale supérieure d'architecture de Versailles (FR) • François Mancebo – University of Reims (FR)
12:00 - 12:50	Presentation of SAAD UNICAM projects relevant to the NEB strategy <ul style="list-style-type: none"> • <i>Challenges and opportunities of the Nature Restoration Law for European planning – Rosalba D'Onofrio</i> • <i>Designing sustainable cities: environmental quality, urban microclimate, and well-being in living spaces – Roberta Cocci Grifoni, Graziano Enzo Marchesani</i> • <i>The transition toward the circular city and new perspectives for urban regeneration – Chiara Camaioni</i> • <i>Interreg CRESCO Adria: connecting research and territory – Antonio Bocca</i> • <i>LIFE IMAGINE UMBRIA: integrated governance and urban planning for biodiversity and the quality of urban landscapes – Ilenia Pierantoni, Valentina Polci</i> • <i>Disaster risk management and spatial planning: the REDI project – Flavio Stimilli</i>
12:50 - 13:00	Q&As and closing remarks
13:00 - 14:00	Light Lunch at Archi Caffè in Annunziata Patio

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AFTERNOON SESSION

<p>14:00 – 15:00</p>	<p>Site Visit – Installation in Via Napoli, Ascoli Piceno.</p> <p><i>Presentation of the Scientific Panel on Quality of Living and vulnerability of specific areas of the city Centre.</i></p> <ul style="list-style-type: none"> • School of Architecture and Design, UNICAM
<p>15:00 – 17:00</p>	<p>Meeting and Workshop of The European Landscape Observatory</p> <ul style="list-style-type: none"> • School of Architecture and Design, UNICAM – Aula Blu